

Invent it, Sell it, Bank it!: Make Your Million-Dollar Idea into a Reality (Hardback)



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(Dr. Kayden Gerlach)

INVENT IT, SELL IT, BANK IT!: MAKE YOUR MILLION-DOLLAR IDEA INTO A REALITY (HARDBACK)



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Random House USA Inc, United States, 2014. Hardback. Book Condition: New. 213 x 142 mm. Language: English . Brand New Book. NATIONAL BESTSELLER From one of the stars of ABC's Shark Tank and QVC's Clever Unique Creations by Lori Greiner comes a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it a success. Turn your idea into a reality. Become your own boss. Make your first million. Achieve financial freedom. Lori Greiner shows you how. Lori Greiner is one of America's most successful, prolific, and sought-after entrepreneurs. But before she created her first hit product, all she had was a great idea, a tireless work ethic, and no clue how to get it to market. So Lori taught herself everything she needed to know about bringing an invention from concept to creation to consumers in months. She learned the ins and outs of business, manufacturing, investors, patents, marketing, and more. Now, five hundred million dollars in retail sales later, in an honest and straightforward fashion, Lori reveals the path she took to her wealth of experience and hard-won wisdom so that you, too, can achieve financial freedom and see your invention become reality. *Invent It, Sell It, Bank It!* is a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it profitable. Sharing her own secret formula and personal stories along the way, she provides vital information and advice on topics that can often intimidate, frustrate, and stump aspiring entrepreneurs. Offering behind-the-scenes insights into her experiences on ABC's Shark Tank and QVC-TV's Clever Unique Creations by Lori Greiner, as well as valuable lessons learned from the mistakes and triumphs of her early career, Lori proves that, with hard work and the right...



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